

ABSTRACT

The title of this research is “INFLUENCE PERSONALIZED TEACHING STYLE AGAINST STUDENT S’ INTEREST IN LEARNING ON THE SUBJECT OF ECONOMICS CLASS X IIS IN HIGH SCHOOL KARTIKA XIX-1 BANDUNG.” This research aim to: 1) knows personalized teaching style of economics teacher; 2) knows interest of learning students; and 3) to test whether or not there’s influence between teaching style personalized learning interest towards student X class in High School Kartika XIX-1 Bandung. To discusse formulation above, writers use survey methods, with data collection technique: study questionnaire, library, and an interview. Instrumental analysis includes analysis of the validity and reliability, with data processing technique product moment correlation analysis, regression analysis, and analysis coefficient determination/test big influence. Research shows: 1) personalized teaching style owned by economic teacher in High School Kartika XIX-1 Bandung has average 80, it shows that personalized teaching style economic teacher is in the category of “GOOD”; 2) Interest in learning class X IIS students in High School Kartika XIX-1 Bandung on the subject economics has average 76 is in the category of “GOOD”; 3) there is a positive influence between personalized teaching style economic teacher interest toward students learning class X IIS in SMA Kartika XIX-1 Bandung, the regression equation $Y = 20,317 + 0,610 X$ results and determination coefficient value by 22,9% which is 22,9% interest in learning student determined by style personalized teaching teacher and 77,1% interest learning students affected by other variables that aren’t measured. As the end of the research, the writers suggested that the teachers deliver better be having a variety of teaching style. So, students don’t feel bored in study. One of then using personalized teching style, which his teachings for interests, experiences, and mental growth patterns of the students.

Keyword: *personalized teaching style, student s’ interest in learning*