

ABSTRACT

This research entitled “The Effect of Entrepreneurship Education and Self Efficacy on Student Entrepreneurship Interest in SMK Pasundan 1 Bandung Academic Year 2016/2017 (Case Study On X Class Students Marketing Department)”. This research is motivated by the low interest of entrepreneurship and the low number of entrepreneurs among the students plus also the number of students who have mindset want to work after graduating school and this causes many unemployment in Indonesia. So this study was conducted with the aim to know how the influence of entrepreneurship education and self efficacy in the class X student marketing majors in SMK Pasundan 1 Bandung to entrepreneurial interests. The research method used in this research is quantitative research method. The sampling technique used simple random sampling because sampling of sample members in the population was done randomly. This research uses questionnaire as its instrument. The distribution of questionnaires was done on the students of class X SMK Pasundan 1 Bandung Marketing Department with a sample of 88 respondents and this study used multiple regression analysis. The results of this study showed that the value of entrepreneurship of 2.826, self efficacy of 3,019, and entrepreneurial interest of 1.487 which means that overall entrepreneurship education, self efficacy, and entrepreneurship interests in SMK Pasundan 1 Bandung is good. After doing the hypothesis test then obtained $F_{table} = 4.88$ and $F_{arithmic} = 10,825$ so $F_{count} > F_{Table}$, reject H_0 accept H_a . This means that in other words entrepreneurship education and self efficacy have a significant effect simultaneously on entrepreneurship interest. So from this research can be concluded that entrepreneurship education and self efficacy have influence both partially and simultaneously to entrepreneurship interest in student SMK Pasundan 1 Bandung. As the end of the study the authors present suggestions to schools and teachers to improve the quality of learning and entrepreneurship teaching in schools. And for students are expected to prepare their se efficacy in starting a business. And for further research is suggested to deepen the factors that influence entrepreneurship interest with other variables and methods.

Keywords: *Entrepreneurship Education, Self Efficacy, Entrepreneurship Interest.*