

ABSTRACT

The title of this research is "**The Influence of Media Audio Visual Learning Method Discussion In activeness Against Student In SMA Sumatra 40 Bandung (Subject Microeconomics Macro In Class XE)** Against the backdrop of the low activity of students. The purpose of this study include: 1) To determine the application of audio visual learning media On economic subjects in class XE SMA Sumatra 40 Bandung. 2) To know the active learning of students on economic subjects in class XE SMA Sumatra 40 Bandung. 3) To find out how much influence of audio visual media on student learning activity on economic subjects in class XE SMA Sumatra 40 Bandung. The research method used is quantitative method. The method used in this study is associative with the level of causal associative explanation. Data collection techniques used were questionnaires, observations and literature study with data processing techniques validity test, reliability test, data normality test, simple linear regression analysis, and coefficient of determination. The research hypothesis reads "There is a positive influence between audio visual learning media in discussion method (X) on student learning activity (Y) on economic subjects". The result of research indicate that there is influence of audio visual learning media in discussion method to student learning activity. It can be seen from the results of data processing using *IBM SPSS Statistics 21.0 for Windows*, that simple linear regression analysis of at $Y = 0.328 + 0369 X$. To find out how big the influence of variable X (Audio Visual Media Education In Discussion Method) to variable Y (liveliness Student), then used koefisie n determination with the results of calculation of 89.60%. As the end of the study the authors convey the suggestion to the teacher in order to improve the learning activity of students in the learning process by using audio visual media in the method of discussion can be used as an alternative learning that can be used in class, to practitioners or other researchers in the field of education in order to conduct research similar to the media Learning audio visual and liveliness, so that obtained various alternatives for improving student learning activeness on the next subject, and for further researchers, is expected to add knowledge about audio visual learning media in discussion method to improve student learning activity so that further research can be developed study on Other lessons and different classes.

Keywords: Audio Visual Media Learning In Discussion Method, Activity of Student Learning