

ABSTRACT

Analyze included into the reading activity, because when it will analyze a text the first thing to do is read. A reading skills will make it easier for students to analyze a text, both in terms of content, structure, and linguistic. Related to the explanation, the author is interested in doing research learning negotiations analyze by using means-ends analysis model (MEA) in class X SMA Pasundan 2 Bandung.

The problem that the author asks are: (1) Whether the author is able to plan and implement learning to analyze the structure of negotiation text by using means-ends analysis model (MEA) on the students of class X SMA Pasundan 2 Bandung?; (2) Whether class X students of SMA Pasundan 2 Bandung are able to analyze the structure of negotiation text by means-ends analysis model (MEA)?; (3) Does means ends analysis (MEA) model effectively be used in learning to analyze the structure of negotiation text on class X students of SMA Pasundan 2 Bandung?

The results of this research are: (1) the author is able to plan and implement learning to analyze the structure of negotiation text by using means-ends analysis model (MEA) in grade X students of Pasundan 2 Bandung High School. This is evident from the results of the average value of planning and implementation of 3.68; (2) student of class X SMA Pasundan 2 Bandung able to analyze the structure of negotiation text using means-ends analysis model (MEA).. This is evident from the result of the pretest average value of 43.9 and the average posttest score of 62.3. Thus, an increase of 20.5; (3) means-ends analysis model (MEA) is efective to be used in learning to analyze the structure of negotiation text. This is evident from the results of statistical calculations with $t_{count} > t_{table}$, namely $9.3 > 2.6$ in 95% confidence level with 5% significant levet and degrees of freedom 27.

Based on these facts, the authors conclude that the author successfully to do the learning to analyze the structure of negotiation text using means-ends analysis mode (MEA).

Keywords: analyze, means-ends analysis model, negotiation text.