ABSTRACT

Pera Selpiana. *The Economic learning Influences by Short Story Media to Improve Studying Results SMA 26 Bandung Student.*

Economics is a very important subject for students to learn. However, there are still many students, who have difficulty in learning it, resulting in low learning results on economic lessons was reduced. One of the causes is uncomfortable learning situation that makes students feel bored when the learning process is going on. This research aimed to determine the results of student learning using the short story media in economic learning.
This research used experimental method. Population in this research was all students in a tenth class in SMA 26 Bandung. The sample of this research was 2 classes chosen randomly according to class. The instrument that used in the research was a test based on data analysis of research results, the researcher found a conclusion that: (1) Implementation of economic learning by used a short story media is suitable to what has been planned by the researcher, then the results obtained is accepted, and there was a differences from learning that did not use Short story media. So that the learning result of students who used learning media short story was better than using conventional method. (2) There was more significant increasing between using short story media in learning process than used a conventional learning; because economic learning by used a short story media was quietly enough to help students to make easier in understanding the subject contents. (3) There was an influence in economic learning used a short story media on student learning result, it was proven on the experimental test results that listed in Table 4:14 ie tables R and R-Square which resulted a significant improvement.
This research resulted that the economic influence by using a short story media could be an alternative way to increase students learning result in economic lessons teaching and learning process.

Keywords: Economic learning, Short story media, Learning Outcomes.