## **ABSTRACT**

This study aims to determine how much influence the internet banking, CAR, ROA, and NPL on profitability. The method used is descriptive and verification methods. Descriptive method used in this study to determine how Internet banking, Car, ROA, NPL and profitability in the Indonesia Stock Exchange (BEI). While the verification method used in this study to test the hypothesis of truth in order to determine the effect of Internet banking, Car, ROA and NPL on the profitability of banks listed on the Indonesia Stock Exchange (BEI).

From this research note the results of multiple regression analysis showed the influence of variables Internet banking, Car, ROA, NPL and profitability systematically revealed by statistics. The results of the multiple correlation analysis, earned value R is included in a strong relationship. This shows that there is a strong relationship between the variables of Internet banking, Car, ROA, and the NPL and profitability. From the analysis of the coefficient of determination, showed the influence of Internet banking, Car, ROA and NPL to Profitability in the amount of 60.4%, while the remaining 39.6% is influenced by other factors not examined by the author. Password: discipline, motivation work, performance.

Password: Internet Banking, CAR, BOPO, Profitabilitas