

ABSTRACT

This study, entitled "The Phenomenon Motorcycle Club In The City Of Bandung Youth". This research is focused on understanding the phenomenon of motorcycle clubs growing rapidly in the city of Bandung.

The purpose of this study was to determine how this phenomenon could be greatly expanded and noumena of the motorcycle club community in the city of Bandung.

The research method is qualitative research. The theory used is the phenomenological theory by Schutz. Data collection techniques used in data collection is berprasentra observation, in-depth interviews and literature study.

The results showed that, the motor club does not only show the negative things alone but can provide an example motorcycleist to be more priority to safety, this is seen by duo ninja motorcycle club community is very concerned about safety, this is by always wearing a jacket that fitted body protector. And helmet standard SNI.

After doing research on The Phenomenon of Motorcycle Club Community in Bandung, the researchers suggest that people do not look at the negatives view of a motorcycle club, because not all motorcycle clubs that do the negative course.