

ABSTRACT

This research purposed to know and explain : The description of kaizen culture application, employee performance and the influence kaizen culture on employee performance in PT. PERTAMINA (persero) Marketing Branch Jawa Barat.

Approach research used in this research was descriptive analysis and verificative using data primary. Statistical analysis used in this research was the validity test, reliability test, regression analysis, correlation, hypothesis testing and coefficient of determination analysis. Population in this research is 100 people and research sample used is 73 people with data sources obtained from result of filling questioner.

According to the research conducted it is known that there is influence between kaizen culture application variable on employee performance. Where the magnitude of kaizen cultural influence on employee performance is 50,5% while the remaining 49,5% is the influence of other variables that are not examined.

Keyword : Kaizen Cultural, Employee Performance