

ABSTRACT

This study entitled “Phenomenom of DX Bandoeng Community, Bandung West Java ”. This research is to know the phenomenon of fanaticism in CISC Regional Kuningan.

Purpose and usefulness in addition to knowing the phenomenon of the phenomenon Solidarity of Komunitas DX Bandoeng, Bandung, to know also how DX Bandoeng meaning Solidariti, the motive for joining DX Bandoeng, and how interaction of the members of DX Bandoeng.

The method used in this research is phenomenology, with the type of qualitative research. While data collection techniques used in this research is the study of literature and field studies, fields observation, and in-depth interviews.

Based on the results of the study, showed that the meaning of solidarity from the informant that DX Bandoeng vary, but broadly they interpret solidarity with the community wholeheartedly to their car and applied in positive action. Then follow the motif informants in DX Bandoeng because of the hobby is automotive, accident factors as well as environmental factors and family. While the interactions that occur among members of the more happening through social media because through social media they become easier to communicate and interact amid a bustle of the members.

Suggestions for DX Bandoeng. In this case the researchers suggest that hold events to raise his wings as a solid community. More active in social media so that the community is getting bigger again, this can create a lot of new entrants who are curious about DX Bandoeng and Corolla DX. To say to people who are looking for a community of about Toyota Corolla DX about the community DX Bandoeng.