

ABSTRACT

Title from this research is Vertical Function Communication in Improving Performance Employee Division of Dinas Tanaman Pangan dan Hortikultura Provinsi Jawa Barat. Employee performance hence vertical communication must be done good effectively among superior with subordinate. This research I conducted to know how vertical communications function which have communications dimensions from the top downwards and communications from under to the in improving employees performance owning amount dimension, quality of, an accuracy of time actually Dinas Tanaman Pangan dan Hortikultura. This research expected that among subordinate and superior with constructive subordinate good relations.

Vertical communications functions besides wishing to improve employees performance but also wish to make image which are positive public eye. If employees performance in company have a good chance will affect also to company. Advantage from vertical communications in improving employees performance that is all information can be accepted clearly is, accurate and precisely, because one of them can be asked clarification either from subordinated and also superior as well as can generate activity atmosphere which is the full friendliness and familiarity.

This research uses a descriptive analysis. Respondents in this study amounted to 100 employees Dinas Tanaman Pangan dan Hortikultura Provinsi Jawa Barat.

Based on the research result obtained there are several things to consider vertical communication function in improving the performance of employees Dinas Tanaman Pangan dan Hortikultura, gave the thing done with specialized training such as lectures proceed to a higher level so as to increase the knowledge and professionalism of the employees.