**ABSTRACT**

Cooperation is common done by humans. Because, basically, humans are social creatures which need to interact with each other in the hold of his life. This also occurs in the interaction between actors in international relations, could cross section of countries with non-state, non-state or non-state. Cooperation conducted actors of international relations include economic, social, cultural, political, military, and others. However, many common today is the cooperation in economic matters. In its development, economic cooperation between actors in international relations is done through an international institution, which some countries are members therein. Global financial institutions, the rich countries and multinational companies that are believed to help to achieve prosperity and peace. Seeing this opportunity, the government Bandung hook facebook as a partner in expanding markets for Micro, Small and Medium (UMKM) Bandung. Facebook is a social network used by millions of netizens spread all over the world. This study uses theories that can explain the related facts, including the theory of international relations, international cooperation, international organizations and several other concepts. To know the cooperation of Bandung city with facebook, competitiveness of UMKM in Indonesia specially bandung city, and cooperation of Bandung city government with facebook can improve competitiveness of UMKM. The method used in this study is descriptive analysis, to illustrate the impact of cooperation made by Bandung city government with facebook at UMKM Bandung

Keywords: Cooperation between the Government of Bandung with Facebook, Micro, Small and Medium Enterprises