

## **ABSTRACT**

The media have an important role in the learning process achievement. Media as a helpful tool in the learning process is a reality that can't be denied its existence. Nowadays the existence of audio-visual is very help teachers in conveying the message and the lesson material that will be presented by the teacher to the learner. As well the audio-visual media is very important for learners to gain motivation in civic education. The general purpose is to know the optimization of the audio-visual on civic education to increase the motivation of learners in class XI at Nasional High School Bandung. As for the specific purpose is to know how to use audio-visual media on civic education in class XI Nasional High School Bandung; to find out how the barriers and solutions on the optimizing audio-visual on civic education in class XI Nasional high school Bandung. The problem formulation in this research are: 1) how the use of audio-visual on civic education of Nasional high school Bandung? 2) what is the impact if the use of audio-visual on civic education of nasional high school bandung? 3) what is the barriers and solutions by optimizing the audio-visual on civic education in class XI IS Nasional high school bandung? The results of this research are bellow.

1. The intensity and quality of teachers in the use of audio-visual is very influential in the learners motivation in the nasional high school bandung in accordance with the result of research
2. Mastery of the subject matter is a major component that must be owned by the teacher in the learning process. Success or failure of the learning process is largely determined by the teacher mastery of the material. It can be concluded that the optimization of the audio-visual in civic education to increase the learner motivation, seen from the results of research that has been conducted by the authors is on the good category.
3. The ability of teachers to communicate in the learning process required to be more communicative and able to create impartial communication between teachers and learners, so intertwined that didactic and pedagogical communication so as to create the atmosphere of the active learning, creative, affective and fun.