DAFTAR ISI

LEMBAR PENGESAHAN................................................................................. i
LEMBAR PERNYATAAN............................................................................ ii
ABSTRAK.................................................................................................... iii
ABSTRACT.................................................................................................. iv
KATA PENGANTAR.................................................................................... v
DAFTAR ISI................................................................................................... viii

BAB I PENDAHULUAN
   A. Latar Belakang Penelitian................................................................. 1
   B. Identifikasi Masalah.......................................................................... 10
   C. Tujuan Penelitian............................................................................ 10
   D. Kegunaan Penelitian....................................................................... 11
   E. Kerangka Pemikiran........................................................................ 11
   F. Metode Penelitian............................................................................ 20
      1. Spesifikasi Penelitian................................................................. 21
      2. Metode Pendekatan.................................................................... 22
      3. Tahap Penelitian........................................................................ 22
      4. Teknik Pengumpulan Data.......................................................... 25
      5. Alat Pengumpulan Data.............................................................. 26
      6. Analisis Data.............................................................................. 27
      7. Lokasi Penelitian....................................................................... 27
      8. Jadwal Penelitian...................................................................... 28