Abstract

The aims of this study is to find a correlation between the English influence and society's interest, it needs to do research by using the theory of sociolinguistic and the theory of interest. The research uses a quantitative method and uses a questionnaire as the instrument which contains 23 valid items statements. These 23 item statements have been tested its validity and reliability to My English Club community with initially consist of 30 item statements. The validity test uses product moment correlation formula and for the reliability test uses alpha Cronbach formula. Then, the valid items are distributed to the sample of the research, they are 53 students of English Literature, Faculty of Arts and Letters, Pasundan University in the academic year 2012 at Bandung. The sampling technique uses total sampling. The questionnaire is disseminated via social media called Line which consists of a link that is linked to the *google docs*. The data, then, is processed by using *SPSS (Statistical Product and Service Solution) Version 16.0 for Windows* program. The result shows that 39.72 % respondents agree, 38.49 % strongly agree, 19.32 % disagree and 2.48 % strongly disagree to the items questionnaire of variable the English influence (X). And the result shows that 43.94 % respondents agree, 30.82 % strongly agree, 21.00 % disagree and 4.24 % strongly disagree to the variable society's interests (Y). The hypothesis concludes that The English Influence has a positive and significant correlation to society's interests with a moderate correlation criteria level. The hypothesis result shows that ρ_count (0.478) > ρ_table (0.233) which means it is rejecting the null hypothesis and accepting the alternative hypothesis. Therefore, the research question and the hypothesis are answered or in another word that English has an influence on society's interests on beverages menu even though in the moderate correlation criteria level.

Keyword: The English influence, society's interests, beverages menu