

ABSTRACT

This study entitled **Influence of Media Learning *Microsoft Powerpoint* Against Student Learning Outcomes Lesson In Economics Class X in SMA Bina Dharma 1 Bandung.**

The purpose of this study was to determine how the use of instructional media *microsoft powerpoint* on economic subjects in class X SMA Bina Dharma 1 Bandung and to determine the influence of the use of learning media *microsoft powerpoint* on student learning outcomes on economic subjects in class X SMAN Bina Dharma I Bandung.

The method used is associative causal. The subjects were students of class X in SMA Bina Dharma 1 Bandung amounted to 37 people. Data collection techniques in this study conducted with the literature study, observation, technical questionnaires and interviews. The results of the use of instructional media *microsoft powerpoint* showed that 77% were in either category. The results of the learning outcomes of students showed an average of 80.48% are in the very good category. From the results of the regression test can know the effect of the use of learning media *microsoft powerpoint* to the learning outcomes of students by 63.5%. The influence comes from learning media *microsoft powerpoint* used appropriately affect student learning outcomes.

The results of the study can be expressed from the conclusion is the instructional media *microsoft powerpoint* can affect student success in mastering the learning materials. Therefore, instructional media *microsoft powepoint* make students become excited about the learning process so that it will have an impact on student learning outcomes. The advice is recommended teachers should be able to work closely with students to create better learning conditions in order to increase motivation to learn one way to choose the media that according to the material to be conveyed so that the delivery of learning materials will be more effective.

Keywords: Learning Media *MicrosoftPowerpoint*. Student learning outcomes