

# **Chapter I**

## **Introduction**

This chapter consists of the background of the study, identification of the problem, research problems, limitation of the problem, the goals of the research, and the benefits of the research.

### **1.1 Background of the Study**

In this era of globalization, the development of science and technology are increasingly sophisticated. We can get the information and access the telecommunications easily. Internet has many impact for society, either positive or negative. Internet is one of the results of the sophistication and advancement of science and technology that humans made. Internet "Interconnected networking" has diverse functions, and one of them is a social networking community of cyberspace. Social networking is a service coverage of a software system that enables internet users to interact and share data with other users on a large scale. Social networking sites on the Internet has various types and forms, but the most famous social media and loved by teenagers nowadays are Facebook, Twitter, Line, Path, WhatsApp, and Instagram. Not only the general life are affected by social networking sites but also its influence began to be felt in the world of education.

The education and teaching never deserted from renewals. This renewal includes what is called educational communication technology that using high technical world products such as computers, satellites, video, radio, television



and others as we see, especially the residents of big cities. Every important institutions in this country have been using the computer, including the education institution. The form of soft-ware and hardware determine the success of teaching and learning processes. The old methods and techniques which emphasize the recitation are less useful when applied now. Thus in modern times the social media can also be used as a learning media that can affect students' motivation and interest in learning. Therefore the social networking gives many positive and also negative effects for the users, especially those that will be discussed here the influence of social media on students interest in using English.

## **1.2 Identification of the Problem**

Based on the background above, social media develop quickly in this era. The most user in social media are students, but not all of the students use the social media for the right thing, whereas the social media can be used as a learning media, especially in English. In this research, the writer want to analyze and finding the correlation between the social media and student interest in using English.

## **1.3 Research Problem**

Based on discussion of the background and identification problem, the writer wants to answer the problem that are formulated in this question:

- Is there any significant and positive correlation between social media and student's interest in using English?



#### **1.4 Limitation of the Problem**

It is very important to make limitation of the problem in order to make no digression from the subject. The limitation of the study is necessary since it can simplify the subject for the writer and solve the problem (Surakhmad, 1975). The writer limits the study about what the influence of social media on students interest in using English to the 10<sup>th</sup> grade student in SMA 3 Pasundan Bandung.

#### **1.5 The Goals of the Research**

The objective of the study is :

- To know whether there is a significant and positive correlation between influence of social media and students interest in using English.

#### **1.6 The Benefits of the Research**

Generally, the significances of the study are to expand the knowledge of the readers. From the statement above, the writer thought that significances are important to improve her works. Then there are some significances of the study, as follows:

Theoretically

- This paper can give knowledge about the influence of social media on students interest in using English.
- It is hoped to make the students be more interest and give more attention in learning english. They should get the new experience about learning english with social media. And they shouldn't feel bored in learning English



Practically

For student : This paper can provide insight to the student to take advantage of global technology connection (internet), especially social media as well as possible.

For teacher : This paper give information in order to improve its role to motivate students to learn in order to achieve good performance.

For institution : This paper can be used as reference material for further research to conduct research related to national education and on the influence of social media on students interest in learning activities especially in learning English.