

ABSTRACT

To know whether there is a correlation between the social media influence and student's interest, it needs to do research by using the theory of sociolinguistic and the theory of interest. The research uses a quantitative method and uses a questionnaire as the instrument which contains 20 valid items statements. These 20 item statements have been tested its validity and reliability to 11th grade students at SMA Pasundan 3 Bandung with initially consist of 30 item statements. The validity test uses product moment correlation formula and for the reliability test uses alpha Cronbach formula. Then, the valid items are distributed to the sample of the research, they are 58 student of 10th grade in SMA Pasundan 3 Bandung. The sampling technique uses simple random sampling. The questionnaire is disseminated in the classroom, and then students gave the check in the column that has been provided. The data, then, is processed by using *SPSS (Statistical Product and Service Solution) Version 16.0 for Windows* program. The result shows that 45.52 % respondents agree, 39.48 % strongly agree, 13.09 % disagree and 1.88 % strongly disagree to the items questionnaire of variable the Social Media influence (X). And the result shows that 43.28 % respondents agree, 47.07 % strongly agree, 9.64 % disagree and no one who strongly disagree to the variable student's interests (Y). The hypothesis concludes that The Social media Influence has a positive and significant correlation to student's interests with a medium correlation criteria level. The hypothesis result shows that $\rho_{\text{count}} (0.496) > \rho_{\text{table}} (0.222)$ which means it is rejecting the null hypothesis and accepting the alternative hypothesis. Therefore, the research question and the hypothesis are answered or in another word that Social media has an influence on student's interests in using English even though in the medium correlation criteria level.

Keyword: The influence of Social Media, student's interests, English Language