

**The Marketing Strategy of Qiblat Tour and Megacitra
Tours and Travel Agency in Selling Umrah and Hajj Tour
Package**

A Research Paper

Submitted to the English Department
Faculty of Arts and Letters Pasundan University
as a Partial Fulfillment of the Requirements
for Taking Sarjana Degree

by

Irwansyah
127010031



**ENGLISH DEPARTMENT
FACULTY OF ARTS AND LETTERS
PASUNDAN UNIVERSITY
BANDUNG
2017**