

## ABSTRACT

The persuasive paragraph is a part to convince an individual with intents to influence or persuade to do something by order. A model of lightening the learning climate is learning system to make the situation enjoy able with subject humor. By the reasons, the study intends to find out of persuasive writing system by using of lightening the learning climate for student grade X of SMA Pasundan 1 Cimahi.

The presented formulation problem as follows: (1) could be observer design and implement the persuasive writing system by model of lightening the learning climate for student grade X Sma Pasundan 1 Cimahi? (2) Are student capable in accomplish the persuasive writing system according to the criteria? (3) is it effective lightening the learning climate used to learn the persuasive writing system in clas X of SMA Pasundan 1 Cimahi.

The hypothesis formulated as follows: (1) observer could design and implement the persuasive writing system by model of lightening the learning climate for student grade X of SMA Pasundan 1 Cimahi; (2) the student grade X capable in accomplish the persuasive writing system according to the criteria; (3) the lightening the learning climate is effective used to learn the persuasive system in class X of SMA Pasundan 1 Cimahi.

The study uses experimental method with literature study, observation, testing, and analytical technique. The result of study as follows.

1. Observer could design and implement the persuasive writing system by model of lightening the learning climate for student of SMA Pasundan 1 Cimahi proven by score of 3,57 in design and implementation of 3,5.
2. The student grade X of SMA Pasundan 1 Cimahi capable in accomplish the persuasive writing system according to the criteria. It is proven by average score of 38,5 in pretest and posttest of 68,75. The ratio score of both testing is 30,45 or equal to 30%.
3. The lightening the learning climate is effective used to learn the persuasive writing system in class X SMA Pasundan 1 Cimahi. It is proven by the result of statistic calculation of  $t_{\text{account}} 85,4 \geq 2,09$  that the dependable score 95% and 27 for d.b.

By the facts, observer concluded that all hypothesis formulated in research is acceptable.

**Keyword:** learning, writing, persuasion, lightening the learning climate, paragraph.