**ABSTRACT**

This thesis is the result of research on Client Motivation Following Drugs In social rehabilitation centers Social Rehabilitation Pamardi In Men Lembang. The purpose of this research was to determine the impulse, the desire and wishes of the client narco badalam follow social rehabilitation in the Rehabilitation Center for Men Parmadi. This Pnelitian using descriptive analysis method, a method that describes specific events that occur at the time of the study, and the research data is collected, processed, prepared systematically and interpreted to obtain conclusions. Data collected dianlisis using quantitative analysis techniques, the data obtained are presented in the form of numbers. For quantitative data used to test the statistical formula: Mean, Median, and Standard Deviation mode using oridinal scale, while qualitative data is explained by describing the sentence description. The population in this study are adolescents who follow rehabilitation organized by the Center Reha bilitasi Parmadi Son of Lembang as many as 100 people, taken a sample of 30%, with the technique Simple Rondom sampling or simple random sample is a way of taking samples where each element that make up the population given the opportunity the same for the selected sample. The results of the analysis with the use and results The medium is the middle value of the data that has been sorted, which shows the mean value of the respondents' answers. Median value Mdn = 43.0 on the assessment of the motivation of drug clients in the following social rehabilitation Rehabilitation Center Pamardi Son Lembang mean that the midpoint of respondents were among bats under danbatasatas K3 K1 = 39.0 = 49.0. Quartile deviation data on the dimensions of the response den perceptions about the motivation of drug clients in the following social rehabilitation in the Central Reahabilitasi Parmadi Son Lembang is half of the difference between K1 and K3 = 49.0 + 5.0 = 39.0 ie. ii it means there is a deviation value of Medin = 43.0. respondents 'motivation this drug clients vary greatly, as seen from the respondents' answers were quite diverse ranging from feelings of fear, do not fear even never afraid to ostracized by the family environment, the environment of friendship and community circles.

Keywords: Motivation Drug Rehabilitation