*ABSTRACT*

*This study titled "Layout of Newspaper Galamedia" with semiotic analysis Galamedia front pages of newspapers. The layout is set up where all the contents of newspapers found the news item and the type of opinion that wants to read.*

*Interest on the invention of this study was to determine how the laying lay out done by newspaper Daily Galamedia well as the function of the layout itself. And also to find out the categories of signs that are on the layout of a newspaper headline Galamedia, describes the role of the mark in influencing the reader after seeing the contents of a newspaper headline Galamedia.*

*This study takes the form of qualitative research methods used the method of semiotic analysis. In the study using the method of semiotic analysis, there are several data collection techniques consisting of: a literature study, observation, interviews and informants used as an additional reference in complementing data.*

*These results indicate that the layout that is in front page newspaper headlines Galamedia or have a role to facilitate and assist the reader in understanding the contents of the headlines that are served by the newspapers Galamedia. As well as signs that exist in the headline gives the meaning that makes a reader can understand the information.*

*From the results of research conducted by the researchers, it can be deduced that in a newspaper on the front page or headline has flexible properties as tailored to the content of news and advertising so that there is no gold standard regarding the arrangement of lay out. Layout itself dealing directly with prospective buyers.*