**Chapter I**

**Introduction**

**1.1 Background**

Tourism activities in Indonesia has become a strategic sector in the national economy because it contributes substantially to the national income. This can be seen from the value of great benefit to the tourist destination, either directly or indirectly (Smith, 1991).

Value of the benefits generated from tourism activities to contribute to the economic system of a region as tourism activity can be developed into industrial activity capable of moving the economy of a region. Such benefits can be employment in the tourism sector and supporting the economic development of tourism activities such as hotels, restaurants, transportation, foreign currency exchange services and others.

Tourist activity is a trip activities undertaken by a person or group of people by visiting a particular place for the purpose of recreation, personal development or studying uniqueness visited tourist attraction role in the interim time period. This makes tourism activities must be supported by a variety of facilities and services provided by the public, employers and the Government.

In an effort to develop tourism in a region, it can be the development of a tourist attraction in the region as a tourist attraction. The development of this tourist attraction should be planned to fit with the potential and capability of an area so that management can be optimized according existing resources (Fandeli, 1995). In general, the well visited tourist destination is dependent on the natural area is a place to vacation, rest and recreation to physical and spiritual health of the body (Pendit, 1999).

The term "park" is defined to mean all lands and water heretofore and hereafter acquired by the City for park or recreational purposes, or placed under the jurisdiction of the Recreation Commission, and includes, without limitation, parks, parkways, street terraces, greenways, recreational facilities and structures, and privately owned lands, the use of which has been granted or leased to the City for park, recreational or like public purposes.

A city park Park, also known as a municipal park or a public park, public open space or municipal gardens, is a park in cities and other incorporated places to offer recreation and green space to residents of, and visitors to, the municipality. The design, operation and maintenance is usually done by government, typically on the local level, but may occasionally be contracted out to a private sector company.

Common features of municipal parks include playgrounds, gardens, hiking, running and fitness trails or paths, bridle paths, sports field and courts, public restrooms, boat ramps and/or picnic facilities, depending on the budget and natural features available.

Bandung been dubbed "*Tuinstad"* or City Park in Dutch. The natural beauty and the weather was cool hypnotic colonial government. Various parks were created in the "resort city" is, Like the famous cities in Europe.

Bandung been dubbed the "Parijs van Java" because in the past, the cool air surrounded by many colorful flowers that bloom in some parks (mini botanical). As the times many neglected gardens and the air was no longer cool.

In fact, BandoengVooruit (association of architects, urban designers, and stylists garden in the occupation of the Netherlands), made ​​Bandung as Indonesia's tropical gardens laboratory (HaryotoKunto, 1986).

HendrikPetrusBerlage, VooruitBandoeng figure, when it formulated the concept of parks in Bandung as a public space. "Oasis in the city. Open. Place people relax for a while, familiarizing yourself with nature or simply looking for inspiration," he said, as written in the book *SemerbakBunga di Bandung Raya* by HaryotoKunto.

Heritage park in the colonial era still survive, for example *Insulidenpark* (Taman Lalulintas Ade Irma S),*Molukkenpark* (Taman Maluku), and *Ijzermanpark* (Taman GanesaITB ). Only, his condition was far from the beginning of the park was established.

City parks also intensively made ​​in the period 1930-1935.Not only recreation, but also a place to learn botany. Each plant in the gardens include Latin inscription, Sundanese, and Indonesian.

Some parks in *kotakembang*even identified with such negative things like prostitution. Because dark and dull, some city parks are often used teenagers to use and exchange of narcotics.

However, the era of "darkness" has ended. City parks in Bandung are now "blossomed" back. In various corners of the city, parks are now preening. Bandung City Government is led by the famous architect who also is the mayor of Bandung *Ridwan Kamil* intense revitalizing city parks.

**1.2 Research Problems**

based on the background above, the writer can identify various problems as follows :

* What are the benefits of city Park for the Bandung citizens?
* Are the facilities has been supporting the development of city Park programs?
* What are the difficulties and obstacles in the maintenance of city parks in Bandung?

**1.3 Objectives of the Study**

In this study the writer has purposes on conducting this research in order to make it appropriate with the writer research. The purpose of the research are :

* To find out how the city park as a recreation facilities in Bandung
* For advancement of local tourism in Bandung
* To find out about people satisfaction with park facility

**1.4 Limitation of the Problem**

In this research writer limited the problems to the limitations described city park as a supporting tourism attraction in Bandung. To limit the problem researchers will examine only the number of city park in Bandung city, there are various park that will observe by researcher.

* 1. **Significances of the Study**

1. This research aims to provide facilities and knowledge to other researchers to get more information source, especially for Students of English Department in PasundanUniversity Bandung who needs the information about city park tourism.
2. This research aims to help the writer’s paper for taking the Bachelor of English in Faculty of Arts and letters at Pasundan University Bandung and also gives a new science for the writer about city park in Bandung as a tourism attraction.