

## **ABSTRACT**

*This study aims to investigate empirically the effect of managerial ownership, debt policy, profitability, and the size of the company on dividend policy in Consumer Goods Industry Company listed on the Indonesia Stock Exchange in 2011-2014.*

*Samples were Consumer Goods Industry Company listed on the Indonesia Stock Exchange in 2011-2014. Samples were selected using purposive sampling and obtained 5 Consumer Goods Industry Company into the sample. The statistical analysis used in this study is the classical assumption, hypothesis testing using t-test, regression analysis, correlation analysis, and analysis of determination.*

*Based on the results of research conducted showed that partially managerial ownership is not significant positive effect on dividend policy, debt policy no significant negative effect on dividend policy, profitability was not significant positive effect on dividend policy, and the size of the company's significant positive effect on dividend policy.*

*Keywords: managerial ownership, debt policy, profitability, and the size of the company.*