**Abstract**

Tourism is one of phenomenon in economic operations, which could give some profits to its natives. In this case the people will know about the tourism spot if the natives are promoting their area, which will absolutely give the natives advantage in order to earn some profits from the visitors. The writer conducted the research about the influence of *Maribaya* tourism object towards increasing resident’s income. Of course, it concerned with objects and attractions related to tourism that gives benefit for the resident surrounding the area. In this research the writer has two purposes of the research, those are; to find out the influences of *Maribaya* tourism object to the traders and to find out the traders opinions on *Maribaya* tourism object in influencing their income. The significances of this research are to expand the writer’s knowledge and to give the information to the reader about the influences *Maribaya* tourism object to the resident’s income surrounding the area. In this research, the writer uses qualitative method. The qualitative is a method to solve an actual problem by collecting and doing the data analysis. In this research found two categories in analyzing data. Each category include to the analysis. In the first category there are ten data and in the second there are five data. After the writer analyzed the data, it can be found the result of this research, such as, the influences that given by Maribaya Tourism Object to the natives as a traders and their opinion to the currently conditions of Maribaya Tourism Object. This research recommended to the further researcher who is try to find another form of analyzing potential on tourism object in every region in order to introduce the tourism object broadly, and then suggested to learn from this paper, through the excellences and weakness as a reference of producing better papers.