ABSTRACT

This study, entitled Analysis of Semiotics Meaning of Nationalism On Film Soekarno by hanung bramantyo work. Film is one of the effective mass media in order to convey a message to the community and the general public. Film is also very effective to be able to change the mindset of watching her because in every scene, dialogue and background there is messages and meanings of which can be absorbed so that is constructed by individuals who watch his impressions is watched by public.

Researchers analyzed the film Sokearno with qualitative research methods and using the model of semiotics Ferdinand De Sassure that aims to identify and obtain signifier, signified Meaning of Nationalism contained in this Soekarno movie. Researchers used data collection techniques also in the form of observation, literature study and in-depth interviews to scholars / practitioners and informants. Technical analyze data on qualitative research was conducted through several stages of data reduction, data presentation, and conclusion and verification.

So that the results of research Semiotics Analysis Meaning of Nationalism On Film Soekarno work Hanung Bramantyo researchers gettin ten (10) a scenes in his dialogues and scenes containing Meaning of Nationalism. Meaning of nationalism itself according to researchers is very important to be appointed and serve an ideology that later successors and Indonesia's young generation has a sense of love that is so profound and safeguard the sovereignty of the Republic of Indonesia and one of them with growing and clicking describe Rasa Nationalism.