

ABSTRACT

This study entitled "Analysis of Toba Film Semiotics In Dreams" which aims to analyze the meaning of the markers, markers, and external realities that exist in each scene and dialogue in a movie that is useful to know the meaning of life is contained in a film. This study was made to obtain a Bachelor's degree in Communication Studies, Faculty of Social and Political Sciences, University of Pasundan.

The method used in this research is the analysis of semiotic types of qualitative research. This method was chosen by the researchers because it can investigate the problem that has not been evident for understanding the meaning is behind the data seen as a form of social interaction that social phenomena can not be understood by the data visible knowable meaning the analysis has been conducted by researchers.

Data collection techniques used in this research is the study of literature obtained researchers from books, journals, and also the Internet as well as in-depth interviews (depth interview) conducted research among the campus of the University of Pasundan as a means rechecking or evidence from research obtained by way of question and answer with face to face between the interviewer with informants were interviewed using the interview guidelines which the interviewer and informants to understand the meaning contained in the film Toba Dreams.

Based on the results of research conducted by the researchers showed that researchers can take a meaning contained within fil Toba Dreams generated from the combination of markers and markers that have been analyzed previously, then the combined signifier and signified can produce a meaning of reality external which contains the meaning of life contained in Toba Dreams movie to be learned by the investigators through the analysis that has been done. Film shows the social interaction that can provide a living message that contains the meaning of life in our daily lives that will affect the audience for watching.

Suggestions were found by investigators in the film Toba Dreams with their analysis of this research that we at least listen to what other people say to be able to take the good and the bad discarded aimed as a tool for self-improvement. Do we behave like we humans only the most true to our lives, not only because we are judging ourselves but others. Sometimes the authorities attitude we get from others can be utilized properly depending on how we react to it, because the authority is not necessarily worse than democracy.