Abstract

This research is entitled "The Concept of Developed Country in Drama Script "Nyanyian Rimbayana" (A Study of Roland Barthes' Semiotics with Myth of Liberal Capitalism)". The analysis of this research is basically concerning the issues of idea of developed country perceived from the liberal capitalism system which is depicted through the sign systems found in the drama script. Principally, the research is a descriptive qualitative research with Roland Barthes's semiotics as the main tool to examine the data. The first phase piloted is detecting several sign systems and their forms through plot, character, and setting and identifying their meanings (first order signification of language level). The sign systems are then interpreted by relating them to some primary theories of model of liberal capitalism to present their significances/intricate meanings (second order signification of myth level). The results show that the sign systems found are in form of explicit or implicit mode (way of conveying), verbal interaction or action/nonverbal interaction (technique of interaction), and primary or secondary text (type of text). Whilst, the concept of developed country illustrated through the sign systems predominantly can be detached into four criteria, those are infrastructure appearance, social class, leader role, industrial prototype. Observed based on the myth of liberal capitalism, the settings of concept of developed country illustrated by the four criteria specifically are such as modernity of infrastructure (infrastructure appearance); diversity of social class, capital force (social class); mercantilism, non-intervention of government, policies of encouragement, the disregard of domestic policies, and non-inward-looking development policies (leader role); and market force, free market system, openness of country's economies, the domination of the third industrial sector, profit motive, private ownership property, and no legal limit on the accumulation of property (industrial prototype).

Keywords: Drama, sign, semiotics, signification, developed country, liberal capitalism.

The Writer