

Abstract

Tourism is an activity engaged by people who travel. In this case the people who travel certain require a tourist destination targeted, which are there objects and attraction. The writer conducted by the research about an analysis of the potential of Nuart Sculpture Park as a tourist attraction in Bandung. Of course it is concerned with objects and attraction related to tourism. In this research the writer has three purposes of the research, those are to know the potential of Nuart Sculpture Park as the tourist attraction, to find out how Nuart Sculpture park develop in order to make it interesting tourist attraction and to find out what is the impact of Nuart Sculpture Park to the people surrounding area. The significances of the research are to expand the writer's knowledge and to give the information to the reader about the potential which Nuart Sculpture Park in order to be an interesting place to visit. In this research, the writer uses qualitative method to solve an actual problem by collecting, clarifying, analyzing and interpreting the data. Each category include to the analysis. In the first category there are six data, the second there are there data and in category number there are there data. After the writer analyzed the data, if found that the data where appropriate with the theories. This research recommended to the further researcher theory to find another form of analysis potential on tourism object in every region in order to introduce the tourism object broadly. And then suggested to learn from this paper, through the excellence and weakness as a reference of producing better papers.

Keywords : Tourism, Tourist Attraction, Gallery, Qualitative