

**GREATER ROLE OF GENERAL ELECTIONS IN BUILDING
AWARENESS OF STUDENTS ORGANIZE (Descriptive Study on Student
Political Awareness in the Faculty of Education University of Pasundan
Bandung).**

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ABSTRACT

Students are intellectual beings who will be the next generation in the future. Gathered in the student organization is a right for every student. As stipulated in Law No. 12 of 2012 on Higher Education. Student body is a container to develop themselves in the organization, leadership, and learn to carry out activities, ranging from the nature of academic and non-academic. The purpose of the student body is established to create an internal government agencies campus with the aim of helping to achieve a mission visi- university. One way that internal governance campus runs with should the need diadakanya elections highway (PEMIRA) to select a chairman BEM and DPM FKIP UNPAS. General elections highway (PEMIRA) but aims to select a chairman has also become one of the democratic process in the campus environment. Instilling a culture of critical and participatory student. Thus the researchers conducted a study with the title role of PEMIRA in building awareness of the student association. This research method is a descriptive study. This research was conducted at the Campus II University of Pasundan in areas involving students FKIP Unpas. Meanwhile, to get information and research data taken from the Chief Executive Election Commission (KPUM), Chairman of the Legislative Assembly Members and their Unpas FKIP Student Representative Council. The results of this research were observation and interviews. The analysis of the results of the election observation role (PEMIRA) in building awareness of the student organization that looks pemilihan shows that students are less enthusiastic. While the results of the interview setbacks of organizational awareness both visible from the turnout and apathy of students.

Keywords: Election Kingdom and organize awareness