

## ABSTRACT

This research paper entitled “An Analysis of The Potential of City Park in Bandung As a Tourist Attraction”. This study was intended to find out the potentials of city park in Bandung as a tourist attraction, to know the most favorite park in Bandung and the reasons of it. The writer uses descriptive qualitative method for the research. The data is obtained through observation and interview. To know the potential of city park as a tourist attraction, the writer did observation to three city parks, those are *Balaikota*, *Vanda*, and *Lansia* park. The writer did the observation is intended to know the facilities and the real condition of every city park. For answer the other two research questions, the writer interviewed 15 visitors each park. This technique is intended to know the most favorite city park in Bandung based on visitor’s opinion and their reason for choosing a city park as their most favorite one. The result of the observation is the three city park is potentially and proper to be a tourist attraction based on its facility and entertainment that provided in each park. The results of the interview are the most favorite city park is *Balaikota* Park and the reasons are because the nice atmosphere and its facility.

Keywords: City Park Potentials, Bandung, Tourist Attraction, *Balaikota* Park, *Vanda* Park, *Lansia* Park.