

INTERNALIZATION PROCESS VALUE OF LOCAL WISDOM IN STUDENTS SOCIETY BANTEN INCORPORATED IN REGIONAL ORGANIZATIONS

(descriptive study in regional organizations Student Association Banten Bandung)

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ABSTRACT

This is a thesis research reports about the process internalization local wisdom value the students held in student union organization Banten Bandung (PMBB) by involving local , members and senior (of characters) .This research based on five synthesis a problem among other: (1) how the process of the value of wisdom internalization of the local community Banten the students which are associated in the structure of student union Banten Bandung (PMBB) .(2) the value such local wisdom what all that was the students Banten which are associated in the structure of PMBB .(3) what benefits obtained students Banten joined in PMBB organization .(4) the constraints there are in the process of the value of wisdom internalization of the local community Banten on students that joint in PMBB organization .(5) an attempt whatever done to overcome obstacles in the process of the value of wisdom internalization of the local community Banten the students . Engineering data collection is done through interviews , observation , the study documentation and literature. Data analyzed using the theory Nasution (1996: 129) , namely the reduction of the data , display data (verification) and the withdrawal of conclusion .The analysis of data is as follows: (1) the process internalization of the value of such local wisdom carried out through activities that is by means of pembiasaan regional , learning and guidance (of characters) .(2) the value that is added to local wisdom among other students pmbb a religious posture , familial , confident and bold .(3. the pmbb organization is potential development as a means of self , Strengthen the relationship , to enhance the sense of pride local culture , active in the process of regional development , actualize a means of self. (4) obstacles faced divided into two factors , which are (a) covering the internal factor to lack of awareness of student banten in maintaining the value of the local wisdom (b) external factors covering a lack of infrastructure of supporters , real lack of support from the government .(5) the efforts was by provide a leadership role the maximum , improve relations with all the people of banten and to spend the availability of facilities.

Keyword : internalization value of the local wisdom, pmbb organization