

## **ABSTRACT**

**Abdul Majid. 2016. The Role of Student Executive Council of University in Enhancing the Student's Leadership Character (The Descriptive of Student Executive Council of Pasundan Bandung University). In guidance of Dra. Hj. Lili Sukarlina, M Pd. as the first advisor, and Dr. H. Sunatra, S. H., M. S. as the second advisor.**

The organization or student council gives the opportunity to all of its members in improving their potential in order to be useful to the existence of nation and country in the future. The research was conducted with a background of student's phenomenon which had the deterioration of movement and willingness in finding the process of identity. Based on the explanations, the writer is interested to conduct the research entitle "The Role of Student Executive Council of University in Enhancing the Student's Leadership Character (The Descriptive of Student Executive Council of Pasundan Bandung University)." Generally, the objective of the research is to find out the description of the role of student council (BEM) in enhancing the student's leadership character completely. The Identification of the problems are (1) How is the form of BEM's program as the student council in enhancing student's leadership character? (2) What is the factor which slow down BEM's program in enhancing students' leadership character? (3) What does BEM do to solve the problem while doing the program of enhancing the student's leadership character? The method of this research is qualitative method with a descriptive approach. The writer used an interview and documentary study as the technique of gathering data. In order to achieve the objective of the research, the data analysis framework are data reduction, data interpretation, and verification. Research finding are (1) the form of program which have arranged as visions, missions, and the goal of the organization. The activities of the program include discussion, lead meeting activity, minister meeting, general meeting, advocacy, audience, and student leadership training. (2) The factors which slow down the program of BEM of Pasundan Bandung University in enhancing student's leadership character which is lacked of the coordination between one member to another. (3) The effort which can be done, is improving the coordination between one member to another, and to the council at university in order to create the synergy relationship in implementing activities and program.

**Key words: Organization, Student, Leadership.**