## **ABSTRACT**

## IMPLEMENTATION TECHNIQUE of MIND MAPPING to IMPROVE MEMORY in LEARNING ENVIRONMENT LESSON IPS CLASS III SD NEGERI 42 TANJUNGPANDAN

The study was backed by the real condition that the encountered the teaching style of teachers has not been fullest so that the impact on the learning process are not effective. The purpose of this research is to know the activities and learning outcomes which are still standard in teaching. Students will be learning center because of the students is the subject of the students. On Social Science learning material environment in class III SD NEGERI 42 TANJUNGPANDAN teachers find it difficult to study. Of these problems, the author compiled the paper entitled "implementation of the technique of mind mapping to improve memory in learninglearning environments IPS class III SD NEGERI 42 TANJUNGPANDAN". The purpose of this research was to know memory that is in material Social Science learning environment through the method of mind mapping in class III SD NEGERI 42 TANJUNGPANDAN. Class action research through 3 cycles of improvement of learning, research results can be explained that in the cycle I worth 65.00, cycle II value 69.00 and in cycle III the value is 78.00. of the data showed that by using the technique of mind mapping in Social Science Learning in a learning environment can enhance students ' memory. Thus, in the process of learning, teachers should use the techniques of mind mapping because in addition to being able to improve memory became more optimal, this strategy can also be applied to any class level.

**Keywords:** *mind mapping*