

**“INCREASING THE OF GETTING TO KNOW THE TYPES OF  
BUSINESS WITH THE USE OF MEDIA IMAGES ON LEARNING OF IPS  
CLASS V ELEMENTARY SCHOOL”**

(Research A Class Action At The Educated Class V The Elementary School  
Cimega The District Cipongkor West Bandung Barat In Lessons 2016/2017)

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**ABSTRACT**

Research the study aims to improve the students with the use of media images on learning the IPS the subject of discussion these kinds of business economics. The research was carried out in class V SDN Cimega and the background of students who do not show the are still lots of under KKM because teachers often use the method of speech is likely to be monotonous and have not been using the media images to implement learning.

This study using reseacrh method a class action (PTK) by using the system cycle of planning, implementation, observation, analysis, and reflection. The research was carried out in 2 cycle and apply the media image which consisted of six phases, namely the stimulus, pernyataan/identifikasi the problem, data collection, processing data, proof, pull kesimpulan/generelisasi. The study used in this study is a tecnique tests to determine the students, and the observation to knom the teachers and students during the learning process.

The results of research shows an increase in average point of the results of the test to study. The results of learning cycles 1 the average value of the 67, and the cycle of the two average score of 82 this shows that the use of media images can increase the students in learning the IPS in the Types of Business Economics in a Class V SDN Cimega. Thus, the use of media images can be used as one the media lesson to be applied to learning the IPS with the subject of discussion the other.

Keywords: The Learning