ABSTRACT

RISNA DIANA, NPM 125020057. Entrepreneurial Learning Influence The Behavior Of a Class XI Student Entrepreneurship Accounting Courses At Smk Pasundan 1 Duo Academic Year 2016/2017.

High unemployment requires a strategy and solutions to solve them, especially by the younger generation. Entrepreneurship in vocational subjects can be a solution to this problem. This study aims to determine the behavior of entrepreneurial learning entrepreneurship students. Subjects in this study is a class XI student majoring in accounting at SMK Pasundan 1 Bandung academic year 2016/2017. This study tries to find out if entrepreneurial learning is already being implemented on a class XI student majoring in accounting at SMK Pasundan 1 Bandung can cause students' entrepreneurial behavior. In this case there are six aspects of entrepreneurial behavior is measured to determine whether entrepreneurial learning effect on students' entrepreneurial behavior. The results showed that the aspect of confidence gained an average of 18.5, aspect-oriented tasks and results of 25.9, the aspect of risk taking at 16.38, 20.38 leadership aspect, the aspect of originality at 28, and a future-oriented aspects 19, 96. Based on the results of measurements of these aspects it can be concluded entrepreneurial learning has a positive effect but still in the moderate category of the entrepreneurial behavior of a class XI student of accounting courses at SMK Pasundan 1 Bandung.

As the end of the study authors submit suggestions for the formulation of entrepreneurial learning can be presented more interesting and learning not only in conceptual form, but more practical and relevant to real life so that the growth of entrepreneurial behavior of students who obtained as a result of learning during class can provide a higher influence.

Keywords: Learning entrepreneurship, entrepreneurship Behavior