***ABSTRACT***

*“Inside Out” is an animated film that produced by Pixar Animation Studios and released by Walt Disney Pictures. The film was directed by Pete Docter, he was inspired by his young daughter, Ellie. “Inside Out” represented emotion nicely to make parents and their kids understanding easier. This film gives opportunities for both parents and children to talk about how they experience their emotions. Because this thesis discuss about emotions representation from character of Riley, so researcher decided to choose the title of the research that “Emotion Representation of Riley In Inside Out The Movie”.*

*The aim this research is to know signifier, signified, and external reality that existed in this film “Inside Out”. The method, which used is qualitative method with an approach of semiotic analysis by Ferdinand De Saussure. That method produced descriptive data, that is written word or verbal word from peoples who could observed.*

*The result of this examination shows “Inside Out” movie presented signifier by interaction dialogue between Riley and another character, face expression, sound and gesture. The emotion characters are Joy, Sadness, Angry, Fear and Disgust, helped writer to meaning signifier, signified and connection with reality in this real life. The data collection technique which writer did is observing this movie, bibliography study technique, and by interview.*

 *Even just five characters of emotion that appointed in this movie, but sufficient to represented messages that producer want to delivered. However, it is expected going forward emotions themed films like Inside Out can provide more information not just only the five basic emotions. Or explain more in how emotions have a major impact on the lives of every a single person, so both parents and educators can seriously since children start to build emotional intelligence early.*