This research is titled “Analysis of Factors Learning Difficulties Students in an attempt to improve the achievement of learners (study case of economy with material sub subjects at SMA Negeri 25 Bandung odd year school 2016-2017). The purpose of this study is to know the influence that factors learning difficulties students of economy subjects and for determine the measures to be conducted by school to cope learning difficulties students of economy subjects at class XI IPS SMA Negeri 25 Bandung.

The method that used in this research is descriptive analysis, as object of research is all students in class XI IPS at SMA Negeri 25 Bandung a total of 75 people drawn at random. The data of factors learning difficulties students of economy subjects obtained from the questionnaire and interviews that is done to students. The analysis that used in this research is analysis of the data by calculating the average (maen) scores with help of SPSS release 21.0 for Windows.

The research result of learning difficulties student caused by internal factors being in good enough criteria and result of learning difficulties student caused by external factors being in good criteria. Based on data analysis that has been done the obtained results of research reveal, the average estimated percentage is 66,3% state that factors learning difficulties is caused by internal factors and the average estimated percentage is 73,3% state that factors learning difficulties is not caused by external factors. The efforts made by the school is giving to the students learning motivation for a more inspired to want to learn on their own.

Conclusion of the study is acceptable as the end of study authors submit suggestions so that the school and teachers to understand that students having difficulty learning with a variety of factors. Therefore, the school and teachers must be able to get closer to the students in order to seek affective in the process of learning so the purpose of learning can be achieved.

**Keyword**: Factors Learning Difficulties Students