

## **ABSTRACT**

*This study entitled "ANALISIS FRAMING KASUS PEMBUNUHAN WAYAN MIRNA DALAM MEDIA ONLINE DETIK.COM DAN KOMPAS.COM". This study describes the framing on the case of the death of Wayan Mirna Salihin. Two online media selected as targets research that Detik.com and Kompas.com. Two media is an influential press organs in the life of the Indonesian press.*

*The purpose of this study was to find out the news of the murder of Wayan Mirna framed by Detik.com and Kompas.com*

*This study uses the framing analysis Robert N. Entman. The study was conducted by observing the news text analysis using four framing structure, ie define problem, diagnose causes, moral evolution, and treatment recommendation.*

*The results of the analysis of the framing of the news text shows both different online media in framing the case of the death of Mirna. Framing the difference was not lost on the facts affecting the press in the country. detik.com tend to highlight the mystery behind the death of Mirna mode while kompas.com regard this as a legal case related to murder. In terms of space detik.com gives more space than the kompas.com. In terms of content, kompas.com menungkapkan straightforward and bold in his view.*

*Recommendations can be given in terms of framing this news is a great media should further cover both side ( fair ) in presenting a proclamation . In terms of writing, try not too provocative , while the news should construct displays a clear causal relationship with the argument that the obvious reasons and should also news can give positive feedback to the audience .*