**ABSTRACT**

***This study entitled "Analysis of Semiotics Moral In Film A Copy Of My Mind". To find out makana signifier and signified in the story of a film among the students Fisip Unpas.***

***The purpose and usefulness of this research in addition to knowing the signifier and signified in a movie among students Fisip Unpas, to know also how the meaning of moral message contained therein, as well as their interactions.***

***The method used is semiotic, with the type of qualitative research. While data collection techniques that researchers use in this research is the study of literature and field studies, observation field (field obersvation) and in-depth interviews (depth interview).***

***Based on the results of the study, suggesting that the researchers can conclude that a film has a moral message that is generated from the combination of signifier and signified, which then from the combination produces a meaning of external reality. Movies can leave a message which will affect the audience to watch it, but audiences will be affected if the film can give the impression for those who watch it*.**