

ABSTRACT

This research titled as "Semiotics Analysis Journalistic Photo of Disaster Eruption of Mount Kelud by Andri Gurnita". The sign in the photo from impact of the eruption of Mount Kelud is the subject of an interesting observation. To analyze a meaning contained in a photograph can be examined through a study of the qualitative data analysis, in the form of Semiotics Analysis, by looking at the signs in the photos.

The purpose of this study was carried out to determine and examine more about how Signs, Objects and Interpretant contained in the photo from the impact of the eruption of Mount Kelud by Andri Gurnita.

The research method used in this study is qualitative method. Qualitative research methods are used when the research problem is not clearly understand the meaning of that looks, to understand social interaction, to develop theory, to ensure the correctness of data or researching the historical development of the theory, to ensure the correctness of data or examine the history of the development. The data collected during qualitative research subject. While the qualitative research results apply only to the case of the social situation.

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Based on the research results showed that the first photograph, the impact of the eruption photo by Andri Gurnita Kelud have the first sign is a speeding car in front of a fruit stall pumpkin. Then the second the existence of pumpkins piled up volcanic ash as its object. The third is the interpretant of the sign and the object relations is the existence of catastrophic eruption of Kelud leading to a situation of panic and chaos, causing pumpkins stalls abandoned make a lot of pumpkin damaged and not worth to sale. Then second photo, has a first sign is the ruins of the school building. Then the second, the workers take some part of the roof of the building collapsed schools as an object. And the last is interpretan of the relationship and the sign of the object image is caused by the severity of the eruption of Mount Kelud. Then from the third photo, has a first sign is the ruins of settlements around Kelud. Then the second, the people who clean up and fix some parts of the house that had been damaged as objects. And the last is interpretan of relationship signs the object image is caused by the severity of the eruption of Mount Kelud. The things that reseacrher want to recommend is that the picture is one of the visual media to record, perpetuate or tell an event, and science of semiotics is the study of signs. With the understanding of the meaning and significance of the sign on a photograph, through the science of semiotics was expected we are able to see the actual events that occurred.