

ABSTRACT

The research title is **The Implementation of Drill and Practice Learning Method on Students' Learning Interest in Service Company Accounting Course (Sub-Subject Matter of Work Sheet, Grade X of Accounting 2 at State SMK 3 of Bandung, Academic Year of 2015-2016)**. The research objectives were: (1) to find out the implementation of drill and practice learning method in service company accounting course for grade X of Accounting 2 at State SMK 3 Bandung. (2) To find out students' interest in service company accounting course for grade X of Accounting 2 at State SMK 3 Bandung. (3) To determine the extent of the influence of the implementation of drill and practice learning method on students' interest in service company accounting course for grade X of Accounting 2 at State SMK 3 Bandung. The research method used was survey. The data collection techniques used were observation and questionnaire, while data processing techniques used were validity test, reliability test, data normality test, simple linear regression analysis, and coefficient of determination. The research hypothesis read: "There is an influence of drill and practice learning method (X) on students' interest (Y) in service company accounting course". The research result revealed that there was a significant influence of the variable X on the variable Y by 0,530, or 53%. To determine the functional relationship between the variable X and the variable Y, a simple linear regression analysis was carried out, the computational outcome of which was as follows: $Y = 11.647 + 0.693 X$, meaning that each addition in drill and practice by 11.647 led to an increase of 0.693 in students' interest. To determine the extent of the influence of the variable X (drill and practice learning method) on the variable Y (students' interest), coefficient of determination was applied, the computational outcome of which was 53%, the remaining being influenced by other uninvestigated factors. The conclusion was that the hypothesis was accepted. Accordingly, the researcher suggested that teachers should steadily apply and develop the drill and practice learning method particularly for learning the further materials of accounting subject matter. The practitioners and other researchers in education field should undertake similar researches with different learning models and methods so as to gain different alternatives for enhancing understanding on the learning in further subject matters. And schools should provide teaching-learning process supporting facilities so that their students to be more motivated to learn and that teaching-learning processes smoother.

Keywords: *Drill and Practice Learning Method, Learning interest*