

## ABSTRACT

This study discusses Relations Public Perceptions About Health BPJS (Social Security Organizing Body) Program With His participation in Bandung Cibadak village. The purpose of this study was to:

- a. To describe and analyze Public Perception on BPJS Program (Social Security Organizing Body) In the village Cibadak Bandung.
- b. To describe and analyze the Public Participation in the Village Cibadak Bandung.
- c. To describe and analyze Relations Public Perception on BPJS Program (Social Security Organizing Body) with His participation in Bandung Cibadak village.

The hypothesis is "There is a quiet Relations Public Perception Program BPJS (Social Security Organizing Body) with the Community Engagement In Cibadak village Bandung.". The method used in this research is the method that is descriptive analysis , a method that aims to describe the actual conditions at the time the research is a description of the properties and relationships between phenomena investigated . The data obtained were initially collected and then analyzed and interpreted in order to test the truth of the hypothesis

The population in this study is the Society of Non PBI BPJS 300 people. Based on the characteristics of the respondents are relatively equal and members of the population who are in Rw 02, then taken by 10% of the total population in order to obtain the 30 people who made respondents. Sample collection techniques using random sampling, which means sampling is done randomly so that it can be done by lottery or random number table. The scale of measurement used Spearman Rank test (rs).

Table this means that  $H_0$  is rejected so that it can be concluded that the correlation between public perception about BPJS Program (Social Security Agency) with the Village Cibadak His participation in Bandung showed no correlation or meaningful relationships and unidirectional because the correlation value  $(0.564) \alpha$  From the results  $= 0.05 = 1,456$   $t_{0.05,29}$  of calculations can be seen that the relationship or correlation between the perception of the public about BPJS Program (Social Security Agency) with His participation in the Village Cibadak Bandungsebesar City 0564, this shows a close correlation and direction, so that it can be said if the public perception is formed at high participation Good to great relationships 56.4%. By taking  $> 0:00$ .