**ABSTRACT**

Research conducted through case studies in Sub Cileunyi about society-National Program (PNPM-M) Rutilahu.

National Community Empowerment Program-Independent Rutilahu is a national program in the form of a policy framework as a basis and reference for the implementation of poverty reduction programs based on community empowerment. PNPM Mandiri implemented through the harmonization and development of systems and mechanisms and procedures of the program, providing mentoring and funding stimulant to encourage initiative and innovation communities in sustainable poverty reduction. Besides, PNPM-Mandiri also aims to create / enhance the capacity of communities, both individually and collectively in solving various problems related to efforts to improve the quality of life, independence and well-being.

 The method used is descriptive method of analysis is to collect data that is the actual problem at the present time then systematically compiled and analyzed, then summarized according to the results of research that has been done.
The population in this study is the Head of Poor Families (KKM) who have received assistance in the district PNPM Cileunyi Bandung Regency much as 139 chief engineer. In this study, sampling techniques (sampling) using a random sampling technique is random sampling. Samples were taken by 25% of the population is 34 KKM.

 It can be concluded that the community program participants are able to meet health and safety requirements, requirements for the necessities of life, the need for the achievement of his life, the need for identity rutilahu, symbolic needs and the needs of the community.