

Abstract

This research is entitled “Citizen Journalism Dalam Penyebaran Informasi Lalu Lintas Kota Bandung”. Citizen journalism is a new way in spreading information or news which is supported by the mass media, electronic media such as tv and radio or printed media such as newspaper and magazine. Citizen journalism is known to have good quality information or news.

The aim of this research is to know the reason why people choose to be citizen journalism. Also to know and understand how the reality of citizen journalism is developing in Bandung. Another aim is to understand the respond of the people about the media mass that supports the information given by citizen journalism and to now how far is the role of the radio in building the people throught citizen journalism.

The method of research used is the qualitative design which focuses on the research through interviews with informants that has connection with this research. Other than that, the phenomenology theory from Edmund Husserl is used. This theory explains about phenomenons happening using someone is experience as a research material in this theory about noesis or phenomenons and noema.

The result of this research is, the people have opened their eyes to information and getting a sense through citizen journalism. Moreever the electronic media supports every information born from citizen journalism. Through this phenomenon the people learn to define everything that happens around them and turning the smallest information into news. Other than that citizen journalism has taken a role in the Bandung traffic police department through Traffic Management Center that affects the number of information that can be spreaded by the police to other citizens.

With that said the writter wants to recommend an electronic media that can spread news nationally to widen the space to keep works of citizen journalism. To create and support transparant information in a high tech age as now.