ABSTRACT

The title of this research is "**Application of Learning Model Non Examples Examples in Improving Student Learning activeness on Economic Subjects (Case Study in Class X SMA Pasundan Bandung 3 Semester Academic Year 2015-2016).** Motivated by the low activity of student learning. The purpose of this research, among others, 1) Describe the implementation of learning model Examples Non Examples in economic learning in SMA Pasundan Bandung grade 3 X 2 2) Describe the activeness of students in sub subject of microeconomics and macroeconomics in class X SMA Pasundan 2 3 Bandung. 3) Reveal how much influence the application of learning models Non Examples Examples in improving students' learning activeness in sub subject of microeconomics and macroeconomics in class X SMA Pasundan 2 3 Bandung. The research location is housed in SMA Pasundan Bandung 3 Kebonjati 31 Jalan Bandung. The object of this research is class X 2 SMA Pasundan Bandung 3 with a total of 25 students consisting of 18 students and 7 students. The method used is quantitative method. The method used in this research is associative with ekplanasi associative causal level. Data collection techniques were used that observation, questionnaire, and documentation with data processing techniques validity, reliability, normality test, simple linear regression analysis, and koefsien determination. The results showed that there are significant learning model Examples Non-Examples of the students' learning activeness. It can be seen from the results of data processing using SPSS 21.0 for windows. Results of data if there is a simple linear regression analysis of $Y = 16.344 + 0.382 X$ To determine how much influence the variable X (*Examples Non Examples* of learning model) to variable Y (the learning outcomes), then used the coefficient of determination or R^2dengan result of calculation of 37.8% , The conclusion that the model *Examples Non Examples* impact on student learning activeness for the other 37.8% 62.2% influenced by other factors not examined. *Examples Non Examples* learning model can improve student learning activeness in the concept of general journal. Students serve as subjects, so that the patterns of interaction that occurs is between teachers and students, and students with students. Moreover, it can measure the ability of the students through practice questions, and training readiness and courage in answering the question, so the implications for students' learning activeness. As the end of the study, the authors submit suggestions for class X SMA Pasundan 2 3 Bandung in order to anticipate by using the proper way to obtain activity of learning to be achieved. Teachers should be able to apply an appropriate model so that the material can be delivered properly explained, and not just a student, but understood by the students.

Keywords: Activeness Learning, Learning Model Examples Non Examples