**ABSTRACT**

This study entitled "Function News" Persib Mania "In Improving Information For Bobotoh" in newspaper stands jabar held goal of his research is to decrypt, menganilisa data, and get the information determine the effectiveness of socialization aboutpersib news mania in improving information for bobotoh.

The purpose of this study was twofold: to memenuhigelar scholar is to know the extent to which the information can be bobotoh so bobotoh rely heavily on algebra stands in taking the news about persib.

The research method used descriptive analysis, the method of research that describes in detail the conditions of the event or events based on facts and data that occurs while doing research. The technique of collecting samples used in this study is Accidental Sampling is sampling technique based on chance, that anyone who happened to meet with investigators can be used as a sample, when viewed people who happen to encounter it suitable as a data source with the number of 100 people.

Results from this study is the print media is also one of the tools of information quickly and fairly accurate. Newspaper stands jabar a famous media about the rapid and news functions persibnya called "Persib Mania" is a benchmark for the public to obtain information that is accurate and fast, through this mania persib bobotoh be increased on the information they can through the stands algebra. With the news this persib make people more fulfilled and increase the satisfaction of information about persib.

Advice from researchers to the bobotoh is expected to use the information obtained by either danjuga can foster a sense of support is high also for their beloved club, namely Persib.