**ABSTRACT**

**This researh is titled “The role Marketing Public Relations in Improving the Visitors interest Mountain View Golf Club Bandung”. Target permorming a of this researh is to description, analyzing data, and get the information of The Role Marketing PublicRelations in Improving The Visitor’s Interest Mountain View Golf Club Bandung. And also to ad and deepen the god resercher kowledge of theory and also its application, and to know to hit the efforts conducted to overcome the resistance.**

**The research of method is using method survey sith descriptive data analysis, that is research method depicting condition deatailed hit event or observations, interview and the equates spreading to responder. Technique of gathering sample used in this research is using technique siple Accidental sampling that is the way of drawing member from population at random.**

**The result from this research can be concluded The Role Marketing Public Relations Mountain Vie Golf Club Bandung. having very a role and important function the progress of a company, cerainly crease interest in the visit Golfer Mountain View Golf Club Bandung. perhaps in improving visitors interest. The Role Marketing Public Relations still less be optimal in its spreading.**

**Things which the researcher recommed upon which input fpr Mountain View Golf Club Bandung that is head exploit the leeway at work to more to trying to learn the situasion and company condition so that applying of execution and exploiting The Role Marketing PublicRelations will be directional as according to situation and condition in field or environment work.**