***ABSTRACT***

***The title of this research is Verbal Communication Effectivity Through Musical Drama”Ki Hajar Dewantara” in order to increase junior high school student about history of “Ki Hajar Dewantara”. The purpose of this research to knowing how Effective Verbal Communication Trough Musical Drama “Ki Hajar Dewantara” in order to increase junior high school student story of “Ki Hajar Dewantara” this research also has purpose to knowing about efforts and struggles about verbal communication effectivity through musical drama “Ki Hajar Dewantara” in order to in increasing knowledge and how to solve the struggle in verbal communication effectivity trough this musical drama***

***The writer is using descriptive analytical research, this research also using literature, observation questioner, and interview technique in order to collect the data, with using purposive sample that spread to 164 respondents.***

***The resultof the research that the writer has been conducted, that the verbal communication effectivity through musical drama “Ki Hajar Dewantara” havea great impact to the audience to increase knowledge about “Ki Hajar Dewantara” history. The writer also using impression management theory and asumsing that great message management will give positive impact to audience***

 ***The suggestion that the writer wants to recommend about verbal communication effectivity through this musical drama should have great message that peach the audience, great lesson with proper language and also should give a little jokes in order to regain audience attention in case the audiences are getting bored of the story.z***