ABSTRAK

This thesis, entitled Effective Implementation Method Group Investigation on student interest in the subject Economy class X SMA Pasundan 1 Bandung. The purpose of this study were (1) to determine the interest of students in economic subjects in SMA Pasundan 1 Bandung (2) to determine the effectiveness of the application of learning methods group investigation on the student interest in the subject of economics in SMA Pasundan 1 Bandung (3) to find out how the implementation of learning by using group investigation in SMA Pasundan 1 Bandung.

The method used in this research is quantitative method with causal associative approach. Data collection techniques used were observation, interviews, library research, documentation and questionnaires with data processing techniques validity, reliability, normality, simple linear regression analysis and coefficient of determination, study hypothesis reads "Application of the method group investigation (X) is effective for improving student interest (Y) on the subjects of economy class X SMA Pasundan 1 Bandung ".

Results of this research is data processing Application of group investigation obtained a total score of 15 items of the statement of variable X (group investigation methods) that are in the category of "Good" is shown with an average weight of 3.73 with a percentage of 74.81% and Interest in learning SMA Pasundan X.10 class are in the category of "Good" is shown with an average weight of 3.86 with a percentage of 77.39% were obtained from the total score of 15 statements and has been realized and can be accepted by the students. The magnitude of the effectiveness of group investigation method variable X to variable Y (interest in learning) based on statistical calculation coefficient of determination of 65.4% and included in the category of strong relationships the remaining 34.6% is influenced by other factors not examined by the author.

Conclusion The research hypothesis can be tested, as the end of the study authors gave suggestions to (1) the teacher economics teacher should implement appropriate learning methods and in accordance with students' needs and objectives, to increase interest in learning for teachers to communicate with students. (2) For students in learning by using the method of investigation group of students can be actively involved in the learning process so as to provide a positive impact on student interest. (3) To the practitioner or other researchers in the field of education in order to carry out similar research with learning and different methods in order to obtain various alternatives to increase understanding on the subject of further study, it could be the subject of other and different grade

Keywords: Methods group investigation, Interest in Learning.