***ABSTRACT***

*This study entitled "Effect of Learning Method Snowball Throwing Against liveliness Student Lesson In Economics Sub Topic 1 Tax class XI IPS in SMA Al Falah Bandung". This study entitled "Effect purpose of this study are: 1) To determine the learning process by using learning methods Snowball Throwing on economics learning materials sub subject matter of taxation class XI IPS SMA Al Falah Bandung. 2) To determine how much influence the learning method Snowball Throwing the activeness of students in economics learning materials sub subject matter of taxation class XI IPS SMA Al Falah Bandung.Metode Snowball Throwing Against activeness Learning Student Learning Lesson In Economics Sub Topic Taxation class XI IPS 1 in SMA Al Falah Bandung ". The method used in this study is causal associative method with quantitative approach. Digunkaan data collection techniques that questionnaire, documentation and literature with data processing techniques validity, reliability, data normality test, correlation, simple linear regression analysis, and the coefficient of determination using SPSS 21.0 for windows. The object of research is class XI IPS 1 in SMA Al Falah Bandung. With the number of learners 24. The results showed that there are significant learning methods snowball throwing the students' learning activeness. It is seen from the results of data processing using SPSS 21.0 for windows. Results of data if there is a correlation between the variables X and Y for at 0.745 that means the correlation is strong enough, a simple linear regression of Y = 8.374 + 0.615 X, and the coefficient of determination or R2 of 55.5%. The result of the calculation of the average grain questionnaire on variable X is equal to 78.4%, which shows the students agree that throwing snowball learning methods can enhance students' learning activeness. The average yield of each item questionnaire on variable Y was 74.5%, which shows that students agree other factors that affect students' learning activeness ie internal factors and external factors. As the end of the study authors gave suggestions to the teachers of the economy to create a learning atmosphere that can provide opportunities for students to play an active role in the learning process. The learning method snowball throwing is an alternative method that can be used by teachers in the learning process because it has benefits for learners to further build up the students to be able to think critically and understanding instead of memorization based.*

***Keywords:*** *Throwing Snowball Method, activeness Learning*